



AVEPOINT

Striking a balance between collaboration and security

Secure information sharing plays a vital role in employee collaboration and modern service delivery

Timothy Boettcher | AvePoint

Today's information economy and the proliferation of remote and hybrid work have intensified the emphasis on accurate data and fast decision-making. That emphasis is not new, but artificial intelligence has shined a spotlight on the security side of information sharing and collaboration.

Many public-sector agencies see AI opportunities approaching them very quickly from multiple directions. Whether it's Copilot for Microsoft 365, Azure Open AI, custom AI apps or chatbots, there are a lot of opportunities to leverage AI to improve service delivery for constituents and for agency employees. But the security concerns cannot be overlooked.

Providing guardrails and easy-to-follow guidelines

In order for AI solutions to be useful and relevant, they must be built on the built on the agency's data. And that data comes from the collaborative information employees work with every day.

Trust is essential to secure information sharing so agencies need to be able to answer questions such as: How can users be confident they're only accessing data they have the authorization to access? How can they be sure data is in the right place and not being accessed by the wrong people or the wrong tools? And is the agency's sensitive data protected against loss, corruption and ransomware?

If there are potentially hazardous tools on a factory floor, the solution is not to take away the tools. The solution is to make the machinery and equipment safe by providing guardrails and guidelines that are easy to follow and implement. That approach applies in digital workspaces as well. Collaboration can be risky because there is often sensitive information involved, and if it's just as easy to overshare the information.

Accelerating agencies' ability to operate in the cloud

Our mission at AvePoint is to enable organizations to collaborate with confidence. That's why we offer a number of solutions that help agencies implement data management and data governance in a very easy, streamlined way so they can gain deep insights into risks, threats and compliance. The AvePoint Confidence Platform secures the digital workplace across Microsoft, Google, Salesforce, and other cloud environments. It features a number of safety guardrails

that make it easy for users to do the right thing, accelerating agencies' ability to operate in the cloud rather than holding them back.

We recognize that different agencies have different work functions so we provide a layer of flexibility to give them control over how they want to run their collaborative tools. It's all part of our commitment to helping agencies create a secure, productive environment for their employees. ■

Timothy Boettcher is senior vice president and head of GTM strategy for North America at AvePoint.



YOUR #1 PARTNER

**for Data Readiness
in the Era of AI**

Prepare,
Secure,
& Optimize
Your Data for AI
at avpt.co/innovate